## Eligibility Criteria – AdultBlock from Easyspace.

	Registered Trademark	Unregistered Trademark	Company	Celebrity Name
Criteria	A nationally or regionally registered trademark that is inforce at the date the application is examined.  The applicant must be the holder of the name or an appointed representative. Examples of national and regional intellectual property registration offices:  United States Patent and Trademark Office https://www.uspto.gov/trademarks  UK Intellectual Property Office - https://www.gov.uk/search-fortrademark  European Union Intellectual Property Office - https://euipo.europa.eu/eSearch/  Benelux Office for Intellectual Property - https://www.boip.int/en	An unregistered trademark is a business or individual to signify or distinguish a product or service. An unregistered trademark utilises graphics, images, words or symbols, or a combination of such, to signify the distinctiveness of source of a product or service.	Registered Companies & Trading As names.	Any person applying for an AdultBlock in their name will be given an exact match.
Acceptable Proof of Use	Certified Copy of trademark registration (pdf, jpeg, png) Screenshot of online record of Intellectual Property body database (pdf, jpeg ,png)  Documentary evidence confirming (e.g. certificate of authorisation) that the applicant is an authorised representative of the registered owner of the trade mark	Dated advertising and marketing materials (e.g. brochures, pamphlets, catalogues, product manuals, displays or signage, press releases, social media marketing materials etc.);      Links to websites, screen shots from websites      Headed and dated stationery, receipts, invoices;      Dated photographs or scans of product labels, storefronts, billboards;      Articles of Incorporation / Articles of Association.  What constitutes complete and satisfactory evidence of an Eligible Right shall be in the Registry's sole discretion.	Invoices Bills Articles of Incorporation / Articles of Association Screenshots of website - URL and business name must be visible Company letter head, promotional items, invoices from and too company Ownership details Copy of registration documentation for registered companies (or a company registration number)	Links to websites, screen shots from websites relating to sale or advertisement     Registered trademark number if one exists     Proof of status e.g.: IMDB (more than 6 months old), poster of movie or TV show, some form of leaflet showing their name associated with a show, team roster, advert with their name on it, actors registration number (US and Europe)     Political party     Pamphlets     Listing on a government page (provide link to page)     Other forms of proof which justify application

